

WHAT'S IT ALL ABOUT: Check out this cool VIDEO to preview the excitement

> What's Going on at the Expo

Exhibitor List

Entertainment Schedule

\$2 Coupon

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Click HERE for information on exhibiting at the Expo. WHERE: Colorado Convention Center 700 Fourteenth St, Denver, CO 80202 (303) 228-8000

WHEN: NOVEMBER 7 - 9, 2008 *Friday: noon - 10 p.m. Saturday: 10 a.m. - 8 p.m.*

Sunday: 10 a.m. - 6 p.m.

ADMISSION: Adults: \$12 (CASH ONLY) Children under 12: FREE Purchase tickets in advance for \$9 by clicking HERE

Plus, get a one-year subscription to Ski, Skiing, or Transworld Snowboarding Magazine with your paid admission

THE DENVER POST



HONDA





Check out this VIDEO or read about what's happening at the Expo below:

The best bargains on last year's equipment, the hottest styles for this year, the last chance to get early season lift ticket prices, explosive entertainment, intense competitions, and plenty of giveaways are the key ingredients at the **17th Annual Colorado Ski & Snowboard Expo** Nov. 7-9, 2008. And, Colorado Ski & Golf is expanding their enormously successful recycling program so that attendees can drop off old and unwanted skis, snowboards, cross-country skis, boots, poles and bindings at the Expo and do their part to keep equipment out of landfills.

This massive festival at the Colorado Convention Center in downtown Denver is renowned for hosting the single largest ski and snowboard sale in the single biggest temporary ski shop in Colorado—more than 20,000 square feet of inventory for men, women, kids, skiers, and riders in the latest styles and with deep discounts. In addition to the bargains, the Expo is a giant psychfest for snow and winter sports.

All 25 of Colorado's resorts will have exhibits with information about improvements at their resorts with lots of souvenirs and giveaways. With more than \$100 million in capital improvements throughout Colorado this year, there is a lot to talk about.

In addition to the shopping, the entertainment and action is non-stop with dozens of attractions and exhibits. The **Honda Rocky Mountain Snowdown Rail Jam** is a mesmerizing competition where skiers and riders literally ride the rails. Three different rail configurations are designed to challenge all contenders with skiers and riders showing off and hanging on as they vie for four coveted positions to compete at the **DNA Evolution Tour** finals in Las Vegas in late January. Sliding sideways on skis or a snowboard along a narrow rail two feet above the ground isn't easy and requires balance and finesse. The ramp is free to ride but participants must provide their own equipment and sign a waiver. The rails will be open for practice on Friday and Saturday with competition on Sunday.

Special **guest appearance by world famous freeskier Glen Plake** will be an extra treat for fans during the weekend. Plake is arguably the most recognized face and personality in skiing today and he loves meeting his fans and sharing his skiing adventures such as his recent trip to Peru where he hiked, and then skied, a 20,000 foot peak in Peru. Olympian Tommy Moe will be signing posters in the Jackson Hole booth.

The Expo isn't complete without a high-flying trampoline show and this year's performers, the **SkyRiders**, headed by three-time national champion Ken Kovach, are some of the best trampoline aerialists in the world. They'll be showcasing individual and synchronized flipping on their two trampolines and among the six performers will be athletes such as Chris Estrada who competed in the recent Olympic Games in Beijing. With and without their skis or boards on, these athletes put on some of the most eye-popping performances of the Expo.

For a gentle, climate-controlled introduction to winter sports, the **Breckenridge Kid's Center** is the ideal venue. With its non-intimidating slope and kid-friendly instructors and equipment, this learning slope allows parents to give children up to age 13 their first exposure to the sport of skiing. Interactive competitions and a live emcee make it a fun and light-hearted learning experience.

Zany entertainment and unpredictable antics have become the hallmarks of the **Grand Central Entertainment Center** featuring the ever-popular and amped-up energy of emcee Uncle "E." This center stage includes outrageous contests and performances that are designed by hyper imaginative ski area employees from various resorts.

Come check it all out, it's an event you don't want to miss as you prepare to hit the slopes!

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EXHIBITOR LIST as of Oct 3

Ski & Snowboard Equipment & Accessories

Atomic Blizzard **Burton** Colorado Ski & Golf Dalbello Dynastar Elan Fast Strap **Fischer Sports USA** Forum Snowboards

Fundamental Fitness Products Giro Sports HaberVision Head USA lcicles K2 Ski & Snowboard Lange Marker Nordica USA Precision Sport Eyewear

Mountain Resorts

Angel Fire Resort Arapahoe Basin Aspen **Big Sky Resort** Copper Mountain **Crested Butte Mountain Resort Durango Mountain Resort** Echo Mountain Eldora Mountain Resort Jackson Hole Mountain Resort

Breckenridge Resort Chamber Colorado Ski Country USA **Glenwood Springs Global Travel Network** Grand Lodge on Peak 7

Chill Learn to Ride Program Front Range Jeep Dealers Honda Action Sports Zone Mountain Sports Club

Loveland Monarch Mountain Portillo, Chile Powderhorn Resort Silverton Mountain Ski Chile Ski Cooper Snowmass SolVista Steamboat Ski & Resort

Travel & Tourism Companies

Kootenay Rockies Tourism Lan Airlines Last Frontier Heliskiing Mike Wiegele Helicopter Skiing Monarch Mountain Lodge

Miscellaneous

OnTheSnow.com **Rocky Mountain Sports** Magazine The Foot Mechanic

Rack Attack Vehicle Outfitters Ride Snowboards Rossianol Roxy Salomon SKI SK8 Skier's Edge Smith Optics Tecnica Volkl

Sun Valley Resort Sunlight Mountain Resort Taos Ski Valley Telluride Ski Resort Termas. Chile Vail Resorts Valle Nevado, Chile Whistler Blackcomb Winter Park Wolf Creek Ski Area

Premier Resorts Sun Valley **Rocky Mountain Resort** Management **TLH Heliskiing** Worldmark by Wyndham

Town & Country Foods **Trilogy Financial Services** US Army Walking Tall Foot Correctors



FEATURE SCHEDULE OF EVENTS

~ UNDER CONSTRUCTION ~ CHECK BACK IN A FEW WEEKS

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